



WECan Sponsorship Opportunities

Platinum Sponsorship - \$1,200.00 and up (Cash and/or in-kind donation)

- Regular promotion on social media showcasing your farm/business
<https://www.facebook.com/WorkingEquitationCanada/>
- Business or farm logo on Homepage and Sponsor page www.workingequitationcanada.com
- Link to your business or farm website on Sponsor page www.workingequitationcanada.com
- Banner supplied by sponsor on display at any "A" rated WECan sanctioned shows in Canada
- 2 Full page advertisements in any "A" rated WECan sanctioned show program in Canada
- Recognition of business or farm by public announcement during "B" and "A" rated WECan sanctioned shows.
- Business showcase in a monthly WECan newsletter

Gold Sponsorship - \$800 and up (Cash and/or in-kind donation)

- Regular promotion on social media showcasing your farm/business
<https://www.facebook.com/WorkingEquitationCanada/>
- Business or farm logo on Sponsor page www.workingequitationcanada.com
- Link to your business or farm website on Sponsor page www.workingequitationcanada.com
- Full page advertisement in any "A" rated WECan sanctioned show program in Canada
- Recognition of business or farm by public announcement during "B" and "A" rated WECan sanctioned shows.
- Business showcase in WECan newsletters

Silver Sponsorship - \$500 and up (Cash and/or in-kind donation)

- Regular promotion on social media showcasing your farm/business
<https://www.facebook.com/WorkingEquitationCanada/>
- Business or farm logo on Sponsor page www.workingequitationcanada.com
- Half page advertisement in any "A" rated WECan sanctioned show program in Canada
- Recognition of business or farm by public announcement during "B" and "A" rated WECan sanctioned shows.
- Business showcase in WECan newsletters

Bronze Sponsorship - \$100 and up (Cash and/or in-kind donation)

- Regular promotion on social media showcasing your farm/business
<https://www.facebook.com/WorkingEquitationCanada/>
- Business or farm logo on Sponsor page www.workingequitationcanada.com
- Quarter page advertisement in any "A" rated WECan sanctioned show program in Canada
- Recognition of business or farm by public announcement during "B" and "A" rated WECan sanctioned shows.
- Business logo in a WECan newsletter

Auction Sponsorship

- Recognition for the donated item in the auction group
- Recognition with above values if item is valued at \$100 or more
- Recognition in a WECan newsletter following the auction



Sponsorship Pledge Form

Sponsor Information (please print or type)

Name _____

Billing Address _____

City _____

Province/State _____

Postal Code/Zip _____

Phone _____

Email _____

Website _____

Pledge Information

I (we) pledge a total of \$_____

I (we) plan to make this contribution in the form of:

Cash

Cheque

Paypal

E-transfer

Please list details on any in-kind donations: _____

Acknowledgement Information

Please use the following name(s) in all acknowledgements:

I(we) wish to have our gift remain anonymous.

Signature(s)

Date

Please make cheques or other gifts payable to:

Working Equitation Canada

Send payment to:

payment@workingequitationcanada.com

<https://www.paypal.me/WorkingEqCanada>

Working Equitation Canada

Sponsorship Chair – Kim Jugngman

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Thank You!